NEERAJ KUMAR

UI/UX Engineer

UI/UX Engineer | Designing & Developing Interactive User Interfaces | Bridging Design and Development for Seamless User Experiences | 9+ Years of Expertise

🌐 www.neeraj.work
✉ nkneeraj99@gmail.com
📞 +91-9667627939

EXPERIENCE

SR. UI/UX ENGINEER

Chargespot / Oct 2024 to Present

- Designed intuitive and visually appealing mobile app interfaces, focusing on **usability** and **brand alignment**
- Developed interactive **prototypes** to demonstrate user flows and gather stakeholder feedback.
- Collaborated closely with developers and product teams to ensure seamless **handoff** and **implementation.**

CONSULTANT- UX DESIGNER

Commvault / Dec 2023 to Sep 2024

- Successfully **redesigned a 600+ icon library**, reducing visual inconsistencies and improving brand alignment across platforms.
- Developed scalable templates and components for the icon library, accelerating future design projects by **15%**.

SR. UI/UX DESIGNER

ed2100 Pvt Ltd / Jun 2022 to Dec 2023

- Built and implemented a scalable design system that reduced design production time by **20%**
- Collaborated with the CEO to define the product's vision and create a **market-ready MVP within 6 months**.
- Regularly conducted usability testing, identifying pain points and implementing fixes that reduced friction by **25%**.

UI DESIGNER

mypat.in / July 2019 to May 2022

- **Increased user retention by 25%** through iterative design improvements based on user research and testing.
- Conducted usability testing that revealed critical pain points, leading to a **30% improvement in task success rates.**
- Delivered responsive interfaces for **Angular and React apps**, optimizing load times and performance.

WEB DESIGNER

sociowash / April 2018 to July 2019

- Designed and developed websites for renowned brands such as **Tinder India, MTV Music Summit, and Samsung Members**, enhancing brand presence and user engagement.
- Redesigned and developed the Omaxe Real Estate website using Bootstrap, JQuery, and HTML/CSS, resulting in a **62% increase in conversion**, **revenue, and time on page, a 70%** increase in **website traffic, and a 48% decrease in bounce rate.**
- Managed multiple projects simultaneously, ensuring timely delivery while maintaining high-quality design standards.

SKILLS

UX METHODS

Wireframing	Persona
Prototyping	User Research
User Flows	Usability Testing

TOOLS

Figma	Photoshop
Protopie	Illustrator
Framer	Adobe XD

PROTOTYPING

HTML	CSS
Reactjs	Tailwind
Bootstrap	SCSS
Wordpress	Jquery
Nextjs	Webflow
Shopify	Javascript

EDUCATION

Bachelor of Computer Application

- Punjab Technical University

CERTIFICATION

User Experience: The Beginner's Guide

- www.interaction-design.org

Design Thinking: The Ultimate Guide

- www.interaction-design.org

UX & Web Design Master Course: Strategy, Design, Development

- Udemy.com

- Partnered with creative teams to deliver engaging multimedia content for websites, aligning with brand guidelines.

- Created and customized **Shopify storefronts** for clients, ensuring a modern and user-friendly shopping experience.

- Integrated third-party **Shopify apps** and **custom functionalities** to enhance store performance and customer engagement.

FRONT-END DEVELOPER

collegedunia / June 2017 to Sep 2017

Redesigned and developed all static pages of the website using HTML, CSS, and JavaScript, **increasing page views by 28%.**

UI DEVELOPER / DESIGNER

Scaledesk Web Studio / Dec 2015 to May 2017

- Executed comprehensive website development projects for Zolo, PepsiCo, and HCL implemented SEO strategies that resulted in a 6**0% increase in organic traffic and improved page load speeds by 50%**.

- Revamped the Scaledesk website, including marketing landing pages and emailers, resulting in a **40% boost in client inquiries.**

- Designed and developed social media assets and campaigns, increasing online interaction rates by **25%.**

- Developed interactive prototypes to showcase design concepts, reducing client approval time by **20%**.

- **Designed** and developed multiple **Shopify-based e-commerce** websites, ensuring seamless user experience and optimized storefronts.

- Implemented **custom themes, UI components**, and optimized checkout flows for Shopify stores, enhancing conversion rates.