# **NEERAJ** SINGH

# **User Experience Designer**

# Skills

#### Tools

Photoshop

Adobe XD

Sketch

Illustrator

Figma

**InVision** 

#### **Prototyping**

**HTML** 

**CSS** 

**SCSS** 

Bootstrap

Wordpress

Javascript

Jquery

Vue.js

**Email Development** 

#### **UX Methods**

Persona

Storyboarding

Wireframing

Prototyping

**Usability Testing** 

Heuristic Evaluation

User Research

# **Experiance**

#### myPat.in, UI Developer

July 2019 - Present

- Worked closely with product owners and product designers on UX design process for each feature, such as research findings, ideations, information architecture, wireframes, high fidelity designs, and usability testing.
- Developed complete interface with HTML and SCSS into angular and react application.

#### Sociowash, Web Designer

Apr 2018 - June 2019

- Worked for various brands such as tinder india, MTV Music summit, Panasonic india, Omaxe real Estate Developers, One Plus, Cinopolis, Avon, and Samsung members.
- Complete redesign and developed sociowash website and its associated websites.
- Redesigned and developed omaxe real Estate website with Bootstrap ,JQuery, and HTML/CSS. that increased conversion, revenue and time on page by 62%, website traffic 70% and decreased bounce rate of 48%.

#### ProspusC onsulting, Web Stylist

Nov 2017 - Mar 2018

• Increased page view by 38% and time on page by 78% for theentropolis.com, redesigned and coded the changes with HTML,CSS and Jquery.

#### Collegedunia, Front-end Developer

June 2017 - Sep 2017

• Redesigned and developed all the static pages with HTML,CSS and Javascript. of the website that increased page view by 28%.

#### Scaledesk Web Studio, UI/UX Developer

Dec 2015 - May 2017

- Worked for various brands such as zolo, pepsico, HCL, Energydais and Adventuria.
- Solely responsible for complete redesign and developement of scaledesk website and all its marketing landing pages, Emailers and social media posts.

# **Education**

Punjab Technical University, Bachelor in Computer Application

Udemy, Learn SVG Animation - With HTML, CSS & Javascript

Udemy, UX & Web Design Master Course: Strategy, Design, Development